



Breakwater Investment Management Completes Financing of Bleach Group, Inc.

Growth capital fund backs award-winning youth fashion brand house to support accelerated global sales growth.



LOS ANGELES, JANUARY 2013 — [Breakwater Investment Management, LLC](#) is pleased to announce the recent closing of a growth-capital investment in Bleach Group, Inc. (“Bleach”), out of its [Breakwater Structured Growth Opportunities Fund](#) (the “Fund”). Breakwater is a private investment firm that specializes in direct investments in leading middle market growth businesses.

Founded in 2001 and headquartered in Sydney, Australia, Bleach designs, produces, markets, and distributes branded youth fashion apparel and accessories under its flagship brands *Insight*, *Ksubi*, and *Something Else*. Bleach’s globally recognized brands are currently sold through premium youth fashion outlets, department stores, and specialty outlets in forty countries.

“We are very pleased to partner with the professionals at Breakwater,” said Mark Byers, CEO at Bleach. “We have strategic plans to expand into new markets, increase our global distribution, broaden our brand offering, and grow our flagship retail and online store presence. The financing from Breakwater will support the company’s increased working capital needs in furthering these initiatives.”

“We are thrilled that our capital will help fuel the operational growth plans of this dynamic global youth culture brand house,” said [Saif Mansour](#), Managing Partner at Breakwater. “The Bleach portfolio of brands has a proven history of success and increased customer adoption around the world. We view this investment as a platform for accelerated expansion, both within the current brand portfolio and by adding further brand assets. We are delighted to be working with Mark Byers and his highly experienced management team in furthering the company’s exceptional prospects.”

About Breakwater Investment Management, LLC

[Breakwater Investment Management](#) is a private investment firm that specializes in direct investments in lower middle market growth businesses. The firm serves as General Partner of Breakwater Structured Growth Opportunities Fund, LP, a \$100 million open-ended private investment partnership organized in August 2008 under Delaware law. The Fund’s investment objective is to generate both current income and capital appreciation through secured debt investments accompanied with equity participation rights, primarily in growth-oriented companies across a variety of industries.

To learn more about Breakwater, visit www.breakwaterfund.com or call (424) 777-4000.